

Confikids Youth Team

Virtual Rider Fundraising Packet

This year is the 30th Anniversary of the Rodman Ride for Kids!

It is an unexpectedly unique year with the COVID-19 pandemic. Due to these changes, the Ride is now virtual which presents a great deal of new opportunities.

As promised with joining our team, you will find a variety of fundraising ideas below! We believe that if you are able to offer services or good that others still need (of need more than ever!) at this time and still raise fund for Confikids ... fundraising can be simpler than ever before!

Methods for raising money:

1

PICK MY PLAYLIST

If you donate \$10, you can add any song to my ride playlist (marathon runners do this). It's a fun way for donors to remember that you actually riding/ walking/ etc. miles for their donations! They can also use this as an opportunities to torture you with awful songs and you can actually video yourself working out to their music to confirm you are indeed using their music!

2

VIRTUAL BAKE/ CAKE DESIGN CONTESTS

Parents are looking for ways to engage since they are no longer leaving the house as much and summer will present even more hours of boredom. Baking cakes/ cupcakes and then zooming to work on designing/ decorating is a fun way to participate! The different categories will offer creative ways to use items already in the house to eliminate the need for purchasing supplies/ ingredients! Kids will have a blast!

3

VIRTUAL COOKING LESSONS

We have riders that are willing to host Zoom Cooking Lessons to folks for simple meals. Everyone is cooking so much right now! Folks donate to be part of the online class! We have people who would teach and we have classes that we can run and you add people!

4

DARE ME

This is a social campaign done in the past. Embarrassing yourself in a way that is funny for both you and others is actually a great way to secure donations. Someone donates an amount and you will do the dare and post a video on social media for all to see!
Example: If someone donates \$20, I will do 20 push-ups

Have an idea or suggestion for fundraising?
LET US KNOW!

If you have any questions, reach out to Riley Collins or Rachel Calabrese:
rachel@confikids.org

Suggested minimum financial participation:
\$200

5

HOW MANY JELLYBEANS ARE IN THE JAR (50/50)

Donate \$10 and give 1 guess for how many jellybeans are in the jar. This works well being posted on social media. The person who is the closest will receive half of the money and the other half will go towards your fundraising!

7

CREATE YOUR OWN "A DAY IN HISTORY" PHOTO BOOKLET

You can make your own photo book or join with some friends and make one together! These booklets are keepsakes during this time in our lives and you will find a great deal of people having photos taken during this time. Run a workshop or add people to one.

HAVE ANOTHER IDEA?

SHARE IT WITH US!

6

NAME ON ME

If you donate \$20, I will write your name on my body the day of my ride or during the summer etc. and have photos taken!

8

PAINT PARTIES

Since our virtual efforts have began, ConfiKids has been hosting Paint Nights and each class has been filling up - we make \$700- \$900 profit for each party!

There are two ways you can raise money:

1. Add people to and existing party

You will receive \$30 per person for each person you get to come to our paint night. The kit needs to be deliverable so you are limited in geographic area OR if you gather several attendees and wouldn't mind picking up art kits and delivering them— this is an option as well.

2. Create your own paint party

Know a creative painter? They may not have current jobs at the moment and they might appreciate a side job. You can choose a template (or the painter can). Invite 15 - 20 on a Zoom call and the "class" can make a donation on the riders page. You can drop off supplies (many paint places are) or develop any way you chose. Then everyone calls into the class and pins the video of the painter and chats and paints from home. These classes are fun, social, something to do and can earn a rider \$500- \$900 in profit each time. It is best to shadow/ watch a paint party to know what to expect but this works very well for a rider to have an "event" and fundraise!



Building confidence through enrichment!