

# DONORDRIVE CHARITY FUNDRAISING MOBILE APP



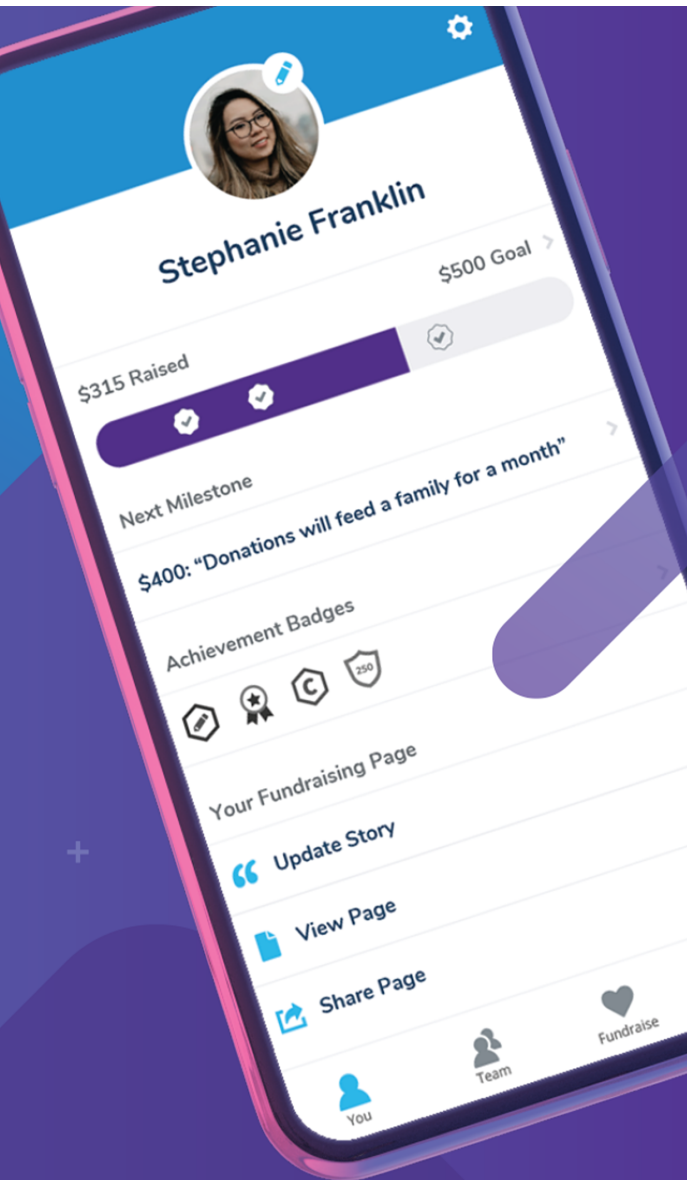
**DonorDrive<sup>®</sup>**

WWW.DONORDRIVE.COM



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## WELCOME



Congratulations on getting started with the DonorDrive Charity Fundraising Mobile App. This fundraiser-focused app brings the ease of fundraising on DonorDrive to participants' mobile phones - one tap at a time.

Fundraisers can easily login to an existing event or register for a new event within your program. After logging in or registering, they'll have endless options of managing their fundraising stories, asking for support, using motivational features, such as milestones or incentives, and more, just as they would when using the DonorDrive web platform.

The **DonorDrive Charity Fundraising Mobile App** helps engage your fundraisers even further with an easy to use interface.



## TIMELINE

The timeline of getting up and running with the DonorDrive Mobile App is contingent upon our team receiving required information from your team, such as program details.

However, the typical timeframe is:

- **One single program - 1-3 weeks after the kick off call**
- **Multiple programs - 2-3 weeks after the kick off call**



# CLIENT DELIVERABLES

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Throughout the implementation of the DonorDrive Mobile App, there is a minimal amount of required information we will need from your team.

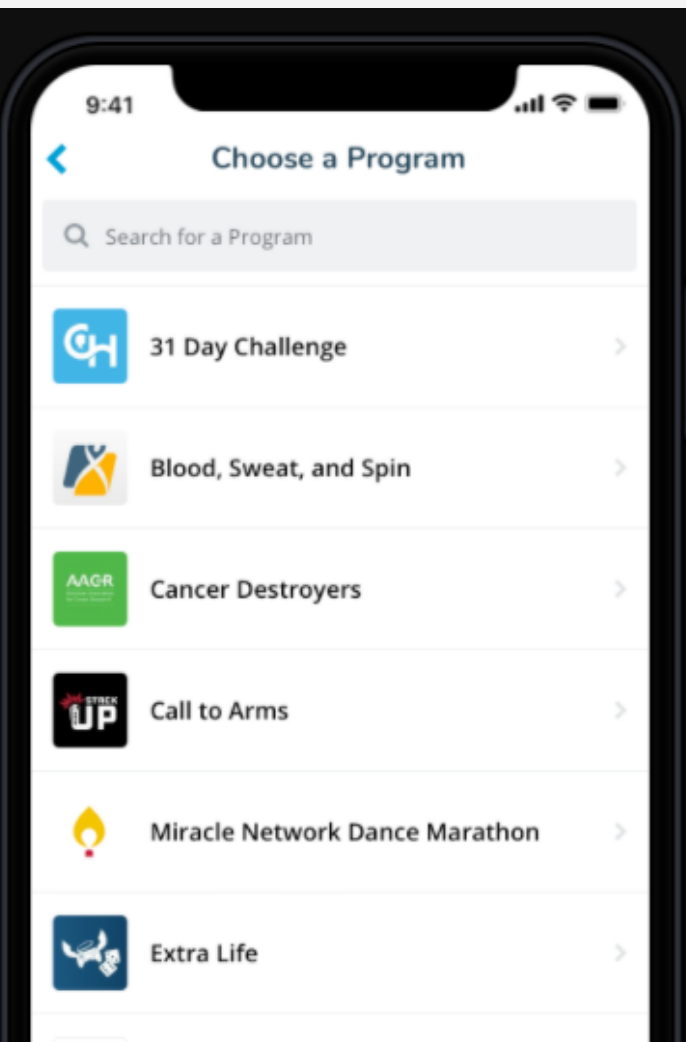
## PROGRAM DETAILS

If you are hosting one single program on the mobile app, we will need:

- DonorDrive instance name to configure the app for
- Program Name
- Program Image
- Program Description

If you are hosting multiple programs (*two or more*) on the mobile app, we will need:

- DonorDrive instance name to configure the app for
- Name, Description, and Image for each program
- Spreadsheet of events to move from initial site to new site





# DONORDRIVE ADMIN SETTINGS

After your DonorDrive program's mobile app theme is created and configured, there are a few new DonorDrive admin settings you will see throughout your DonorDrive site to help configure your events/campaigns in the mobile app even further.

## PROGRAM/SITE APP LOOK & FEEL

- **Image** - The image that will appear for this program in the Events screen of the app.
- **Description** - The description of the program that will appear in the Events screen of the app. 1-2 sentences is recommended.
- **Mobile App Theme** - The mobile app theme for the program in the app.

## MOBILE APP LOOK & FEEL

- **Event Image** - The image that will appear for this specific event in the Events screen of the app.
- **Event Description** - The description of the event that will appear in the Events screen of the app. 1-2 sentences is recommended.
- **Mobile App Theme** - The mobile app theme for the event in the app.

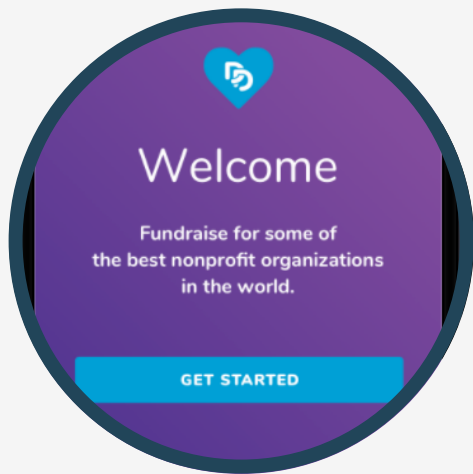
## QR CODES & SHORT CODES

- **QR Codes** and **Short Codes** are automatically generated for your event when your site is enrolled in the DonorDrive Mobile App.
- A **QR Code** allows you to enter this specific URL into a QR code generator to create a QR code for the event that users can scan on their mobile device to join your event/campaign.
- A **Short Code** allows you to share this code with participants to easily join your event by typing the short code into the app.



## USING THE APP

Now that your DonorDrive's program has been all set up for the DonorDrive Mobile App, take a look at the following examples to see what a fundraiser will experience when interacting with the DonorDrive Mobile App.



### DOWNLOADING THE APP

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If the user is on an Apple device with iOS 14 or higher or an Android device with Android OS 4.4 or higher, the user can head over to the app store to download the DonorDrive Charity Fundraising mobile app.



### LOGGING IN OR REGISTERING

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The user can either login to an event they're already registered for or register for an event within your program directly through the DonorDrive Mobile App. The user can simply tap the **Get Started** button on the mobile app home screen, select your program, and choose an event to register for or login

## FUNDRAISING TABS

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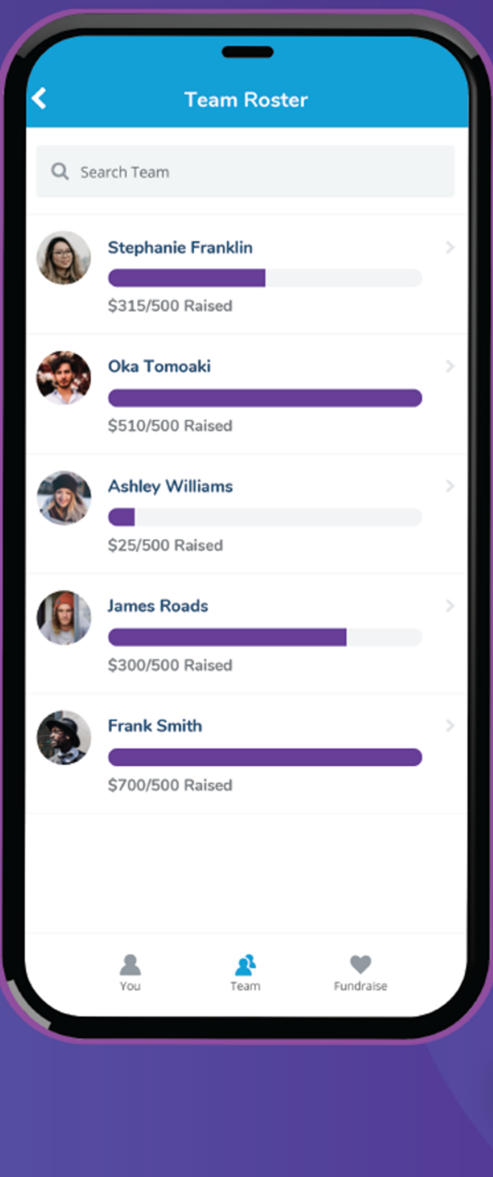
Now that the user has logged in or registered, they'll see several different fundraising tabs in the app: You, Team, Fundraise, and Feed.

**You** - The **You** tab allows fundraisers to change their profile image, view badges they've earned, update their fundraising page story, sharing their fundraising page, and more.

**Team** - The **Team** tab appears for fundraisers if they are a team captain or part of a team. If the user is a team captain, they can make updates to the team's fundraising page, such as their team profile image or team fundraising story.

**Fundraise** - The **Fundraise** tab allows for fundraisers to create a Facebook Fundraiser, display a QR code for their page, send emails, and more. An additional Your Team tab will appear at the top if the fundraiser is a team captain or part of a team. This displays a team QR code and email options for team captains.

**Feed** - The **Feed** allows fundraisers to view updates regarding their fundraising activity, such as badges they've earned, donations they've received, and announcements that you may have sent through your DonorDrive admin. There's also an Event, Team, and You tab to break up the feed notifications per type.

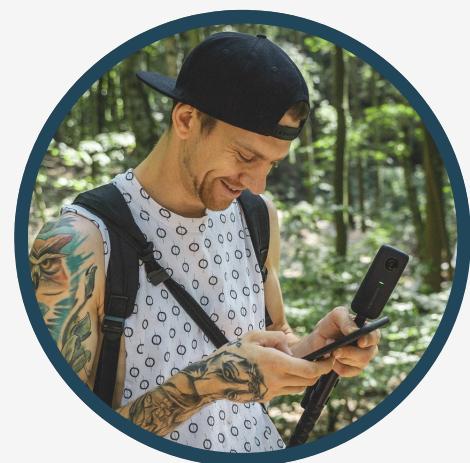


## ASKING FOR HELP

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When the user is logged into the mobile app, they will see a settings icon to the top right hand corner of their app on multiple screens. From here, users can select settings to find **Support**.

This directs users to an overview page with helpful information about the app with the option to contact DonorDrive's App Support Team. Fundraisers will receive a response within 7 business days of their request.





## FAQS



CAN I SELECT WHAT PARTICIPANT EVENTS AND PERSONAL CAMPAIGN EVENTS APPEAR IN THE MOBILE APP FOR MY PROGRAM?

Any active, unhidden participant event or personal campaign event in your site will appear in the mobile app for your program.

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CAN I CUSTOMIZE THE LOOK AND FEEL OF MY MOBILE APP?

DonorDrive must configure the look and feel for your mobile app design theme. The app will be configured to use a brand image, your brand colors, and matching Google fonts.

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DO THE QR CODES AND SHORT CODES APPEAR PUBLICLY?

No. These will not appear publicly by default. Print these on physical promotional materials, share them through marketing campaigns, add them to your event/campaign landing page or create a page within your Content Set to easily allow users to find these codes to use.

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CAN I LOGIN TO THE DONORDRIVE ADMIN VIA THE DONORDRIVE CHARITY FUNDRAISING MOBILE APP?

No. The DonorDrive Mobile App is only available for constituents and fundraisers. The DonorDrive admin needs to be accessed via a mobile or web browser.