



FOR IMMEDIATE RELEASE

The 33rd Annual Rodman Ride for Kids Registration Open

Rodman for Kids plans to surpass last year's \$3 million at this year's Ride for Kids

Foxboro, Massachusetts – May 1, 2023 - [Rodman for Kids](#) officially [opened their registration](#) for the 33rd Annual Rodman Ride for Kids. [The Rodman Ride for Kids](#) provides a cost-free fundraising & convening platform to their youth-focused Charity Partners and will take place on Saturday, September 23, 2023. This year's Ride offers both 25- and 50-mile routes in Foxboro, MA and a virtual option where participants can select any activity they desire to raise money and support the cause. The results of the Ride's supporters positively impact thousands of kids annually, having raised over \$150 million in the last 32 years of the Ride.

"The Ride for Kids is a uniquely special event, because it brings together riders and volunteers from more than 40 youth-focused organizations who share a common goal of creating a brighter future for kids." said Amy Rossman, Executive Director at Rodman for Kids.

For more information and to register for this year's Ride for Kids, visit www.rodmanforkids.org

A list of Rodman for Kids current Charity Partners as of May 1, 2023 are as follows: Above the Clouds, Apprentice Learning, Asperger/Autism Network (AANE), Big Brother Big Sisters of Central Mass/Metrowest, Boston Education Fund, Boston Police Athletic League, The Boston House, Boston Boys & Girls Clubs of Metro South, Boys & Girls Clubs of Dorchester, ConfiKids, Crossroads, Family Nurturing Center, Friends of the Children – Boston, Hockomock Area YMCA, Jett Foundation, Jewish Big Brothers Big Sisters of Greater Boston, Key Program, Mass Mentoring Partnership, MetroWest YMCA, One for Health Foundation, One Wish Project, Raising a Reader MA, RfK

Community Alliance, Sibling Connections, South Boston Neighborhood House, South Shore YMCA, Sportsmen's Tennis & Enrichment Center, TextLess Live More, The Sports Museum, The S.E.A.L. Foundation, The Soul Project, Think:Kids, Trinity Boston Connects, UMass Memorial Children's Medical Center, Waypoint Adventure, Wildflower, The Wonderfund, YMCA of Greater Boston, and Youth Enrichment Services.

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About Rodman for Kids

Rodman for Kids is a 501(c)3 that believes every young person deserves access to the programs, resources, and opportunities they need to dream, grow, and succeed. Its mission is to raise resources, build capacity, and create opportunities for youth-focused organizations, their leaders, and the kids they serve. Rodman for Kids shines a light on possibilities and potential, creates pathways, and provides access to a better future for kids in need of support. Rodman for Kids provides comprehensive support, including fundraising and organizational resources, to youth-focused charities of all sizes—from passion projects in the incubation stage to established community youth organizations to hospital pediatric units. In addition to financial support, Rodman for Kids provides space and programs for collaboration, networking, professional development, and best practices for our Charity Partners. One donation can have an impact on every organization and the thousands of kids collectively served. Since its founding in 1991, Rodman for Kids has raised more than \$167,000,000 with 100% of these funds going directly to programs, financial support, and opportunities for its Charity Partners. Each year, thousands of youth are impacted collectively through Rodman for Kids' efforts. Rodman for Kids has earned GuideStar's Gold Seal of Transparency for 2023 and is headquartered in Foxboro, Massachusetts. To learn more or make a donation, visit www.rodmanforkids.org.