



2023 YOUNG LEADERS COUNCIL

**NETWORK WITH OTHER YOUNG
PROFESSIONALS, PARTICIPATE IN A BIG
CHARITY BIKE RIDE, AND SUPPORT
UNDERSERVED KIDS IN GREATER BOSTON**



WHAT IS THE SPORTS MUSEUM?

The Sports Museum is a nonprofit educational institution that has served Boston and New England for almost 50 years. Housed on Levels 5 and 6 of the TD Garden, we have more than a half-mile of exhibits celebrating sports in Boston (and beyond). We also represent the very best in community outreach, providing character-building, transformative educational programs that help and positively impact at-risk kids throughout our city and our region. To learn more, visit www.sportsmuseum.org

WHAT IS THE YOUNG LEADERS COUNCIL?

As The Sports Museum's signature character education program, **Stand Strong**, continues to grow programmatically and financially, it's important to add input and manpower from the next generation of Boston's leaders. The Young Leaders Council (YLC) will be comprised of young Boston and Greater Boston-based business professionals who have a vested interest in seeing Stand Strong reach the next level of success. This council is driven by a mission to develop, enhance, and support Stand Strong.

WHAT IS STAND STRONG?

Stand Strong is The Sports Museum's signature and immersive character education program revolving around five elements of character: **Determination, Courage, Teamwork, Fairness, and Responsibility.** Students who participate experience a powerful, integrated series of 14 sessions over three months. The program helps build the type of character that will enable them to make the right choices in the face of drugs, violence, and other daily challenges. What makes this program unique is that The Sports Museum uses the power and the platform of sports to teach these life-long lessons, reaching out to kids that would otherwise not have the opportunity to experience the curriculum elsewhere.



WHAT ARE THE FUNDRAISING RULES

FOR A YLC MEMBER?

The YLC's entire term (February - November) is focused around the Rodman Ride for Kids initiative. Rodman Ride for Kids is a charity bike ride that runs through Rodman for Kids. Do not get alarmed – you do not have to ride a bike if you do not want to!

Rodman for Kids is an umbrella charity located in Foxboro, MA. They help over 50 charities (including us) raise money with the Rodman Ride for Kids event.

So you have two options, ride the day of the event or be a virtual rider. The date of the Rodman Ride is **September 23, 2023**.

RIDERS

If you ride on the day of the event, your fundraising goal for the term is \$2,000.

On the morning of **September 23, 2023**, you will choose to ride either 25 miles (this does not require much training) or 50 miles (I would train if I were you, just saying).

It takes place in Foxboro, MA, and we will be there the day of for support. If you do not have a bike, we will provide one for you in addition to a shirt to wear.

PERKS OF BEING A RIDER:

- At the end of the YLC term and if you made your goal, then you will be invited to come to join us in a suite (food and beverage included) for a Celtics game.
- You and a guest will be invited to our 22nd annual Tradition Gala, which takes place on **November 29, 2023** on the TD Garden arena floor. You will enjoy an open bar with great food on the floor, and then you will watch Tom Caron chat with 5-6 great retired athletes (both Boston and nationally based) about their careers. Folks we've had in the past are David Ortiz, Paul Pierce, Shaquille O'Neal, Michelle Kwan, Pedro Martinez, Zdeno Chara, Larry Bird, Drew Bledsoe, Martina Navratilova, and more.

VIRTUAL RIDERS

If you choose to virtually ride, your fundraising goal for the term is \$1,000. Just because you're not riding the day of doesn't mean you don't join in on the fun! **Virtual Riders are required to volunteer day of the Rodman Ride.** Your duties are usually done by 2PM that day and you will be with other YLC members. It's fun to watch all of the excitement and see the riders begin their 25/50-mile journey!

PERKS OF BEING A VIRTUAL RIDER

- Enjoying the Ride (from a distance)! And you will be able to get the beer and food stations first!
- You and a guest will be invited to our 22nd annual Tradition Gala, which takes place on **November 29, 2023** on the TD Garden arena floor. You will enjoy an open bar with great food on the floor, and then you will watch Tom Caron chat with 5-6 great retired athletes (both Boston and nationally based) about their careers. Folks we've had in the past are David Ortiz, Paul Pierce, Shaquille O'Neal, Michelle Kwan, Pedro Martinez, Zdeno Chara, Larry Bird, Drew Bledsoe, Martina Navratilova, and more.

HOW WILL YOU HELP ME REACH MY FUNDRAISING GOAL?

There are several fundraising opportunities to take advantage of during the term. Below is a short list of fundraisers that we have done in the past that we set up and run. Your job is simply just to sell!

1. March Madness Squares (March)
2. Harpoon Beer Tasting (June)
3. Dorchester Brewery Fundraiser (July)
3. Red Sox Game (September)

More fundraisers are being planned and are in the works!

VOLUNTEERING OPPORTUNITIES

We are working to determine when volunteer opportunities will be available -- stay tuned!

The easy part about these is that they're fun events to bring friends to, so it is not hard to sell. Whatever amount you can sell will go back toward your fundraising goal. Many YLC members reached their goal not even halfway through the term with these fundraisers!

2023 SCHEDULE

February 21, 2023: Kick-Off

Where: Tavern in the Square

First drink on us!

March 22, 2023: Rodman Chat with Rodman Organization

Where: TD Garden

Pizza and Soda will be provided!

April 20, 2023: Bully Boy Distillers Tasting

Where: 44 Cedric St, Boston, MA 02119

May 16, 2023: Boda Borg Team Building

Where: 90 Pleasant St, Malden, MA 02148

June 22, 2023: Harpoon Brewery Tasting

Where: 306 Northern Ave, Boston, MA 02210

Pizza will be provided!

July 13, 2023: Tall Ship Meetup

Where: 1 E Pier Dr, Boston, MA 02128

July 18, 2023: Dorchester Brewing Company Fundraiser

Where: 1250 Massachusetts Ave, Boston, MA 02125

First Drink on us, and food will be provided!

August 22, 2023: Harpoon Brewery Tasting

Where: 306 Northern Ave, Boston, MA 02210

Pizza will be provided!

September 23, 2023: Rodman Ride for Kids

Where: 38 Neponset Ave, Foxboro, MA 02035

September 27, 2023: Red Sox Game

Where: Fenway Park

October 17, 2023: City Scavenger Hunt

Where: 60 State St, Boston, MA 02109

December 14, 2023: Board & YLC Networking Reception

Where: TBD

We ask that you attend 80% of the monthly activities, however, I do understand life gets in the way!

I WANT TO JOIN! WHAT DO I DO?

Email Rachel at rlocke@sportsmuseum.org to chat!