



# **Rodman Ride for Kids Badges, Milestones, & Incentives**



# What are Badges?

Home About the Run



**Grace Smithson**

🏆 Team Captain 🧡 Team DonorDrive

I've Completed **350.00 / 1.00** Miles

**SUPPORT ME**

\$530 Raised

Goal \$1,000



My Badges



Achievement badges are awarded to participants and teams and will display on participant and team pages, as well as personal campaign pages!

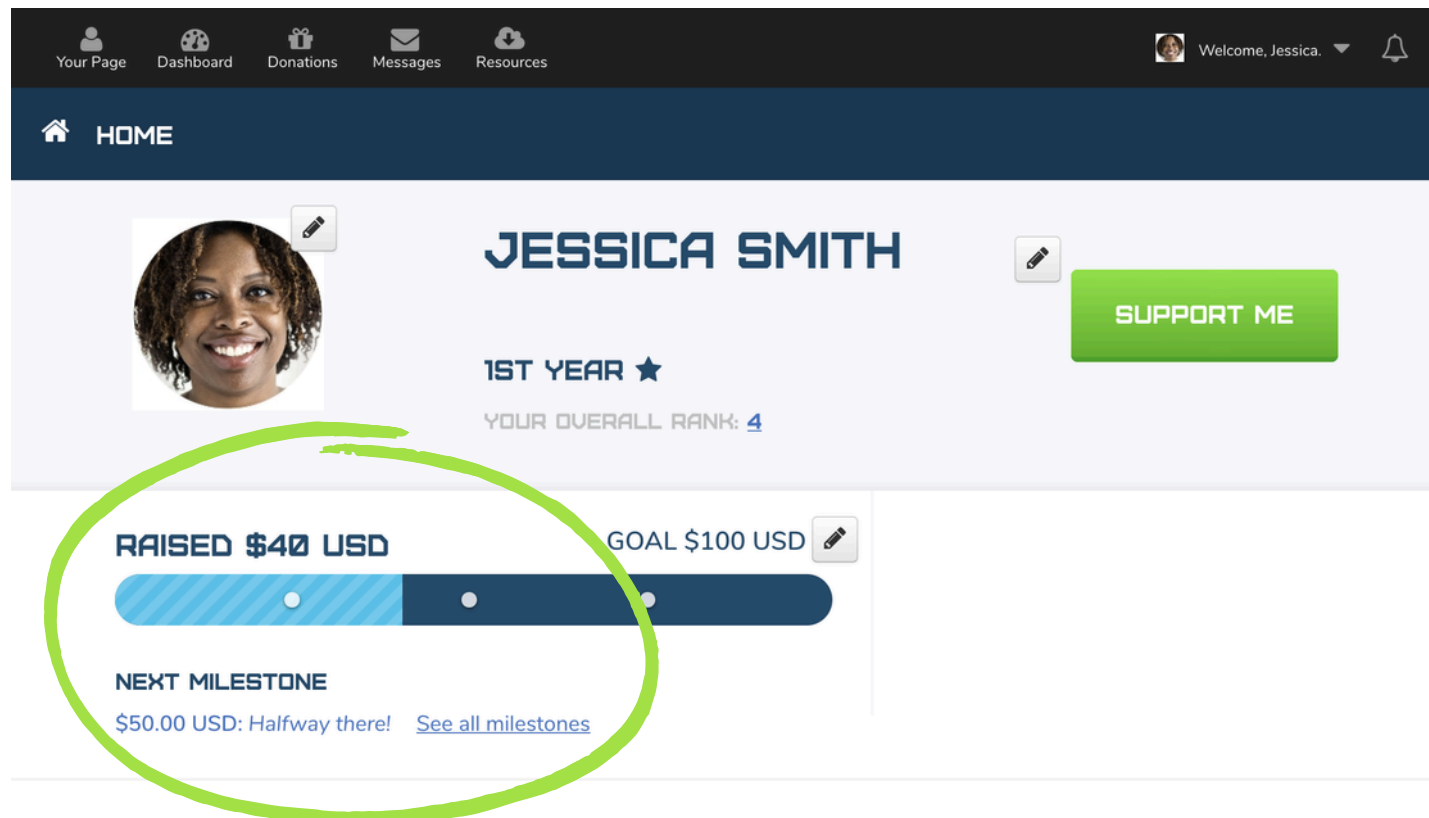
Badges are meant to award you on your incredible progress, while creating some competition to see who can receive the most badges!

Badges you can earn include:

- Connects LiveStream
- Facebook Fundraiser Created
- Hit Fundraising Goal
- Participant Raised \$100
- Participant Raised \$500
- Returning Participant
- Team Captain



# What are Milestones?



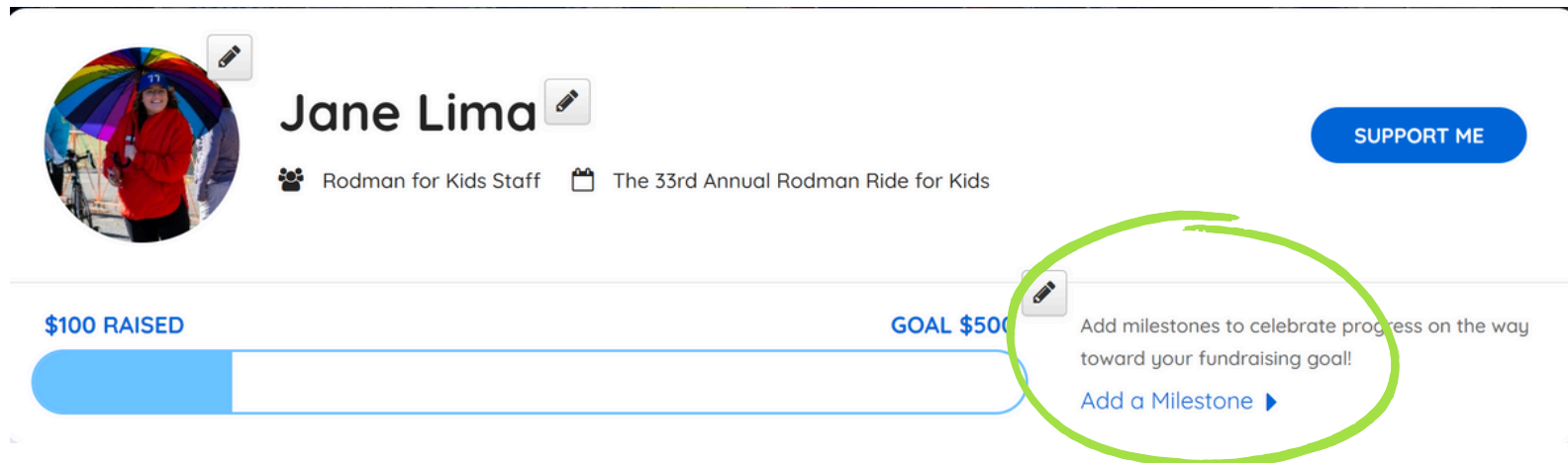
Fundraising Milestones allow you to create mini-goals to inspire your donors! Your donors have the option of donating directly to a milestone to help you reach your mini-goal while working towards reaching your overall fundraising goal.

Example of a milestone:

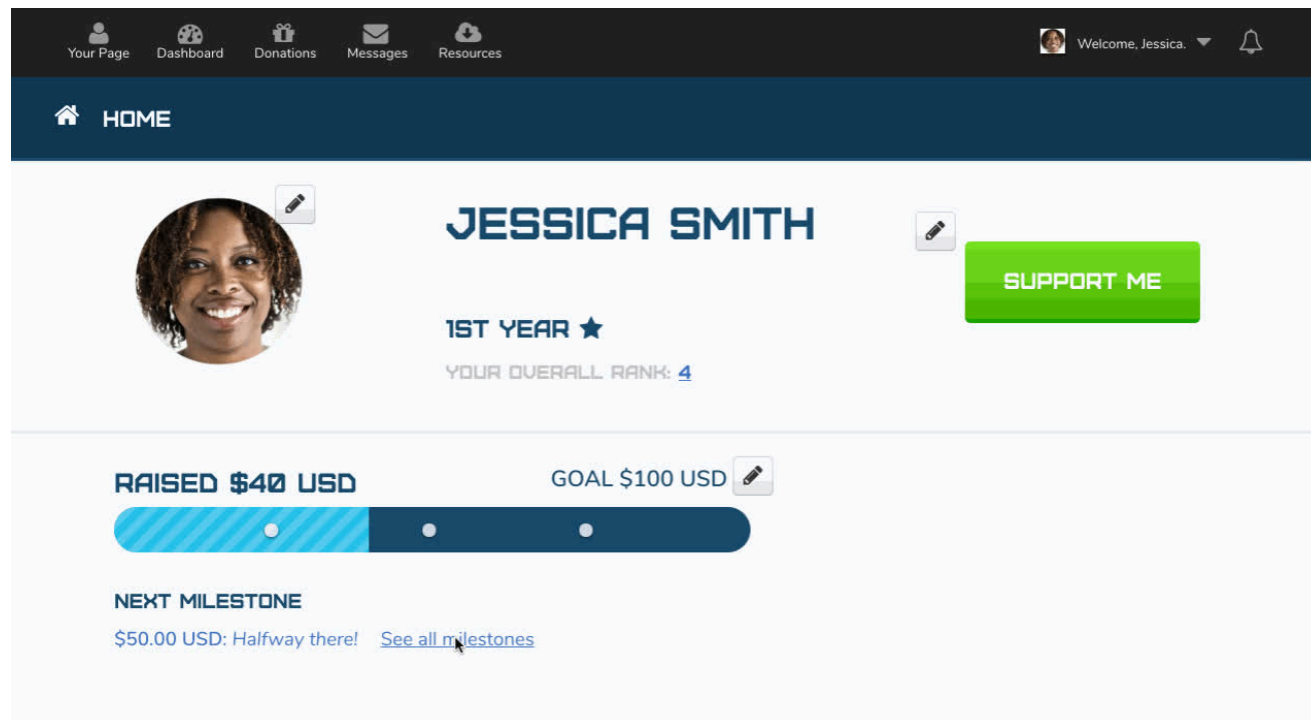
"When I hit my \$500 milestone, I will do my next practice ride in a clown costume!"



# How to Add a Milestone



You can add any milestone that you'd like to reach on the way to your overall fundraising goal! Simply head over to Your Page, and select "Add a Milestone"




Once you add your first milestone, you can add as many as you'd like!





# How to Donate to a Milestone

Want to support a milestone? Simply click on the milestone that you'd like to support and you'll be lead to the donate page!

 HOME

LOGIN

Fundraiser Search 




JESSICA SMITH

1ST YEAR ★

SUPPORT ME

RAISED \$40 USD

GOAL \$100 USD




NEXT MILESTONE

\$50.00 USD: Halfway there! [See all milestones](#)

MY STORY

♥ DONATIONS

MY BADGES



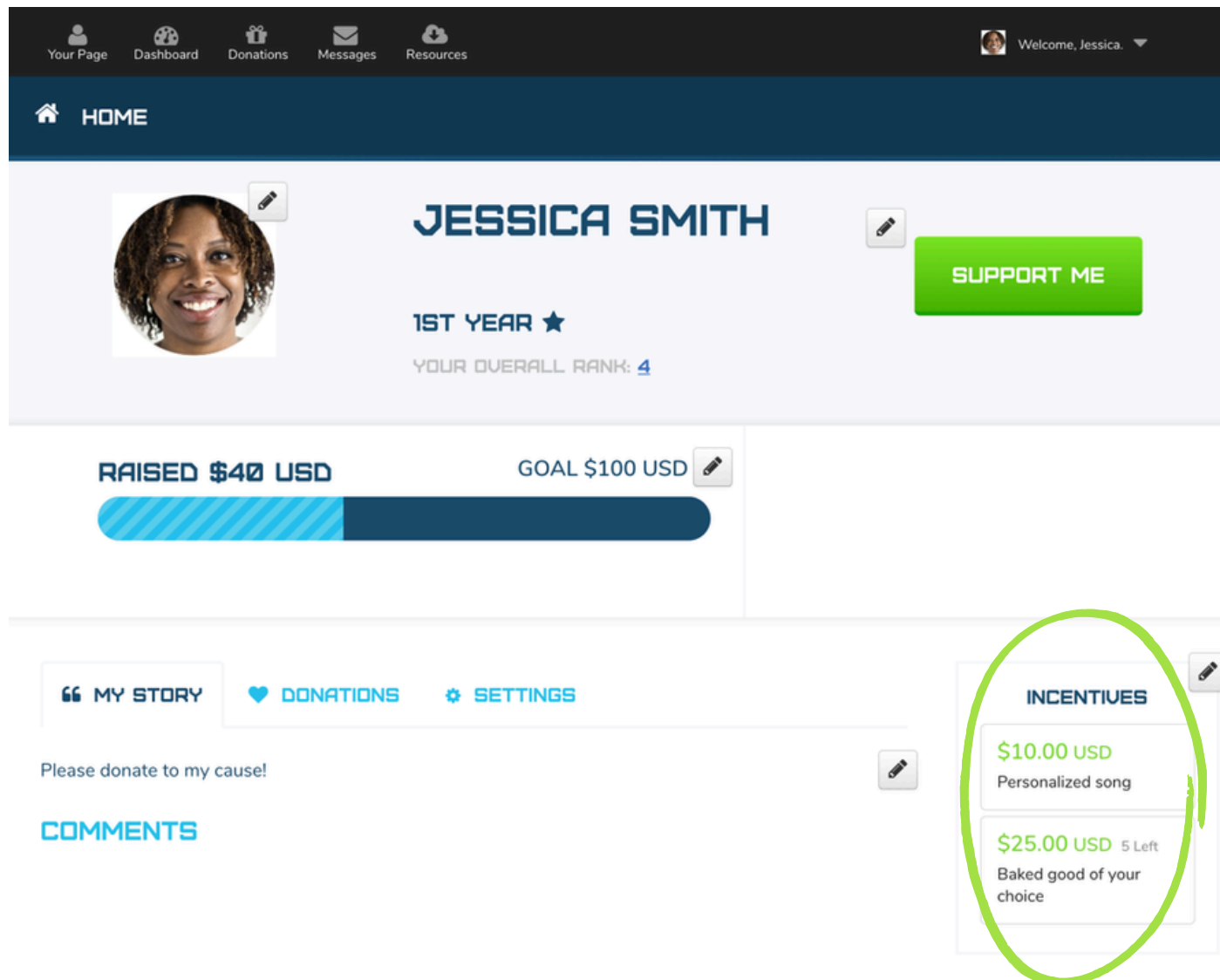
[See All Available](#)

Please donate to my cause!

COMMENTS



# What are Incentives?



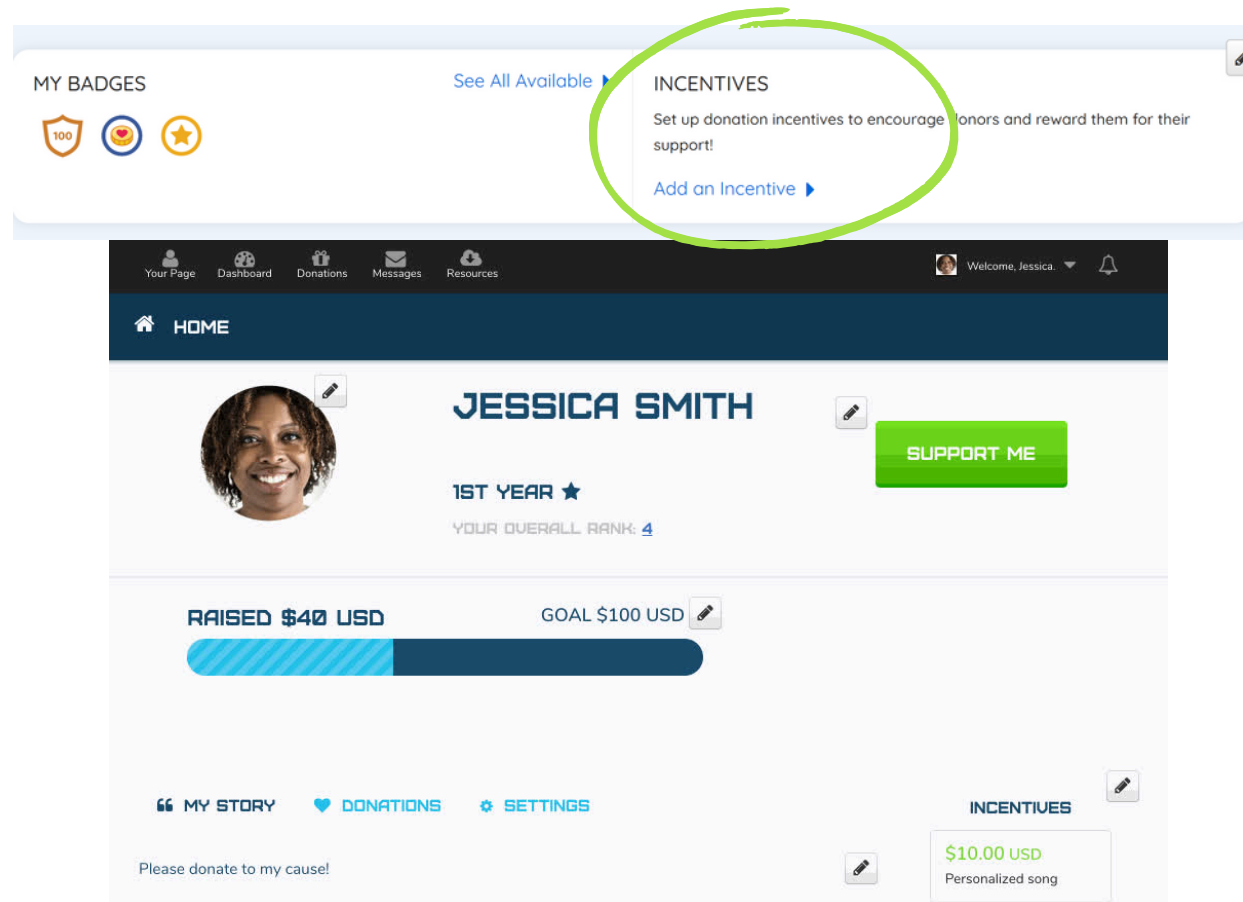
Fundraising Incentives allow you to set up donation incentives to encourage your donors and reward them for their support! You may have give away items for certain donation amounts, or may be willing to do an over-the-top activity for a large donation amount.

## Example of an incentive:

"For every \$20 donation, I will make you a custom beaded bracelet!"



# Adding an Incentive



You can add any incentive that you'd like to offer your donors on the way to reaching your fundraising goal! Simply head over to Your Page, and select "Add an Incentive."

You have a number of options while adding an incentive so that you can customize the experience for your donors. All fundraising incentives require a donation amount and an incentive description. The other options you can enter are:

- Incentive Image (Optional): Incentive images will display when donors select to donate towards an incentive.
- Quantity Available: Number of incentives available. Check the box if the quantity is unlimited.
- Does this incentive have start and/or end dates?: Date when an incentive becomes available or when it is no longer available. You can select a start date, an end date, both, or neither.
- Do you need any additional information from the donor?: If you need additional information from the donor to fulfill an incentive, such as an email address or social media username.



# How to Support an Incentive

The screenshot shows a fundraising profile for Jessica Smith. At the top, there is a dark blue navigation bar with a home icon and the text 'HOME' on the left, and 'LOGIN' and a 'Fundraiser Search' box with a magnifying glass icon on the right. Below the navigation bar, the profile header features a circular profile picture of Jessica Smith on the left, her name 'JESSICA SMITH' in large blue letters in the center, and a green 'SUPPORT ME' button on the right. Below the name, it says '1ST YEAR' followed by a star icon. A progress bar shows 'RAISED \$40 USD' in blue and 'GOAL \$100 USD' in dark blue. Below the progress bar, there are two tabs: 'MY STORY' with a quote icon and 'DONATIONS' with a heart icon. The 'DONATIONS' tab is active. Below the tabs, there is a text input field with the placeholder text 'Please donate to my cause!'. To the right of the input field, there is a section titled 'INCENTIVES' which contains a green box with '\$10.00 USD' and 'Personalized song' below it.

HOME LOGIN Fundraiser Search

JESSICA SMITH

1ST YEAR ★

SUPPORT ME

RAISED \$40 USD GOAL \$100 USD

MY STORY DONATIONS

Please donate to my cause!

INCENTIVES

\$10.00 USD  
Personalized song

Donors can select a fundraising incentive and donate the amount of the incentive. If you have requested additional information, a donor will provide that during the donation process.

