



Rodman Kids

Participant Toolkit

JR.





You're a Fundraising STAR!

Hi there, superstar rider! 🚴‍♂️👩‍♂️🌟

You're getting ready to do something really special!

By hopping on your bike for the Ride for Kids Jr., you're helping other kids explore new activities, learn cool things, and get the support they need to grow.

Not every kid has the chance to play on a team, go to camp, or have the supplies they need for school.

That's where you come in! The money you raise helps open doors so more kids can learn, play, and try new experiences.

That makes you a fundraising superhero - every dollar you raises helps other kids. And the best part?

You get to have fun while doing it! 🚴‍♂️❤️

Are you ready to ride, have fun, and make a difference? Let's go! 🎉

How to Fundraise: Fun & Easy Ideas!

YOU GET A
T-SHIRT
JUST FOR
SIGNING UP!

Not sure how to raise your \$100? No worries!
Here are some fun and simple ways to make it happen:



✓ Ask Family & Friends – Talk to your parents, grandparents, aunts, uncles, and neighbors. Tell them why you're riding and ask if they'll support you. Bonus tip: If you ask five people for \$20, you'll hit your goal!



✓ Chores for a Cause – Offer to do extra chores around the house (wash the car, help with laundry, feed the pets) in exchange for donations.

✓ Lemonade Stand or Bake Sale – Everyone loves a sweet treat! Set up a stand in your neighborhood and donate the money you earn. 🍋

✓ Craft for a Cause – Are you good at making friendship bracelets, paintings, or cool drawings? Sell them to family and friends for donations! 🎨

✓ Birthday Fundraiser – Instead of gifts, ask friends and family to donate to your fundraising page instead! 🎂🎁



✓ Offer Fun Incentives! – Give your donors a reason to donate by offering rewards! You can set up Incentives on your DonorDrive page to make fundraising even more exciting!

- "For every \$10 donation, I'll send you a funny thank-you video!" 📹
- "For every \$20 donation, I'll make a custom beaded bracelet!" 🎨
- "If I reach \$200, I'll do my next ride wearing a superhero cape!" 🦸‍♂️





How to Ask for Donations

Asking for donations might feel tricky, but here are some super-easy ways to do it:

💬 **Keep it short and sweet:** "Hi! I'm riding in the Ride for Kids Jr. to help other kids have fun and exciting opportunities. Will you help me reach my \$100 goal by donating?"

📢 **Tell them why you're riding:** "I love riding my bike, and I want to help kids who don't have the same opportunities I do. That's why I'm raising money for Rodman for Kids!"

❤️ **Remind them that every dollar makes a difference:** "Even a small donation helps! If 10 people donate just \$10, I'll hit my goal in no time!"

✉️ **Send a message, make a video, or draw a picture to say thanks!**





How to Use DonorDrive

Important! Get an Adult's Help

DonorDrive is a super cool tool to help you fundraise, but it's important to always have an adult help you when using it!

- Ask a parent, guardian, or trusted adult to help you set up your fundraising page.
- Always check with an adult before sharing your fundraising link online.

Your grown-ups are there to help make sure everything is safe and fun—so be sure to include them in your fundraising adventure! 

Fundraising is easy when you use DonorDrive!

Here's how:

 **Unlock Badges for Achievements** - Can you collect them all? Challenge yourself to see how many badges you can unlock! Some of the badges are:

- Raise \$100 – You'll get a special badge for reaching your first big goal!
- Be a Team Captain – If you start a fundraising team, you'll earn the Team Captain badge!



 **Share Your Fundraising Page** – Send your personalized link to family and friends via text, email, or social media. The more people who see it, the more support you'll get!



 **Set a Goal & Watch It Grow!** – Every dollar counts. Aim for \$100, but don't stop there—how much can you raise?

Goal Tracker & Reward Ideas

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🎯 **Track Your Progress:** Use the star coloring page on the next page to track your progress to hitting your goal!

🎉 **Celebrate Your Fundraising Wins:** Set little goals and rewards for yourself. For example:

- \$25 raised – Treat yourself to an ice cream 🍦
- \$50 raised – Pick a fun movie to watch 🎬
- \$100 raised – You did it! Plan a fun bike ride 🚲♀

🎯 **Set Fun Mini-Goals with Milestones:** Instead of just one big goal, you can set milestones to keep things exciting! Your donors can choose to give directly to a milestone to help you reach it. To set up a milestone, go to your DonorDrive page and click “Add a Milestone.” You can set as many as you want!

🏅 Example Milestones:

- "When I raise \$50, I'll do a silly dance!" 🎉
- "When I hit \$100, I'll wear a tutu on my next practice ride!" 💕
- "When I reach \$250, I'll sing my favorite song live on video!" 🎤



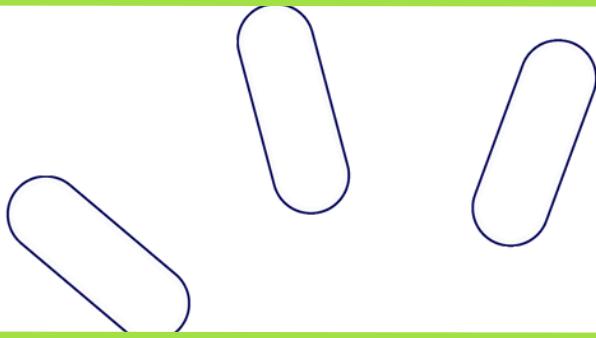
Rodman Kids

GOAL TRACKER



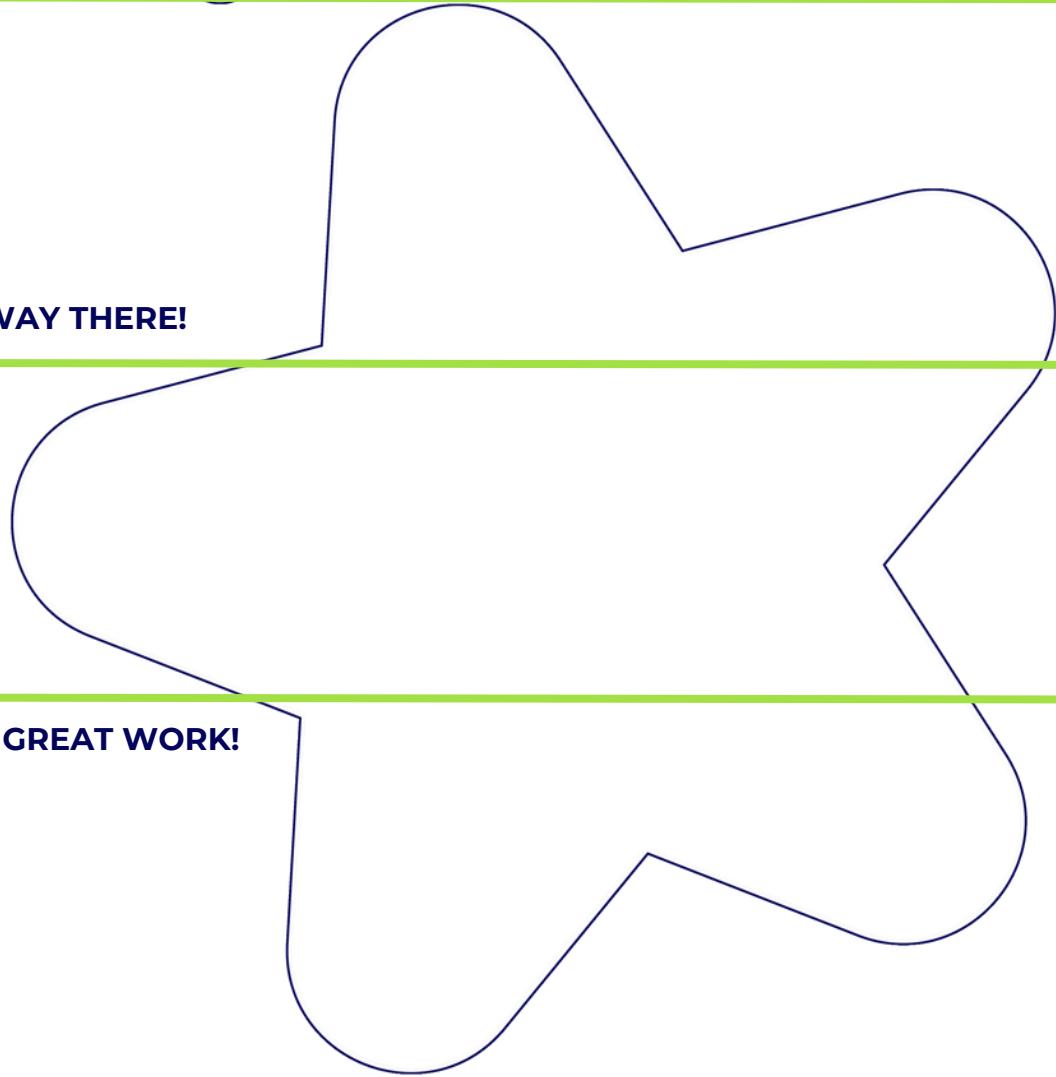
YOU DID IT!!!

100%



YOU'RE SO CLOSE!

75%



YOU'RE HALFWAY THERE!

50%

KEEP UP THE GREAT WORK!

25%

Don't Forget to Say THANK YOU!

After someone donates, be sure to say THANK YOU! Here are some fun ways to do it:

✉️ Send a thank-you card or email

🎨 Draw a picture and send it to them

🎥 Make a short thank-you video

📢 Shout them out on social media (with a parent's help!)





THANK YOU!

**By taking part in Ride for Kids Jr., you're helping make a
HUGE difference for other kids!** Every dollar you raise
helps open up more opportunities for kids to learn new
things, have fun, and grow - and that makes YOU a real
fundraising hero! 🚶♀️🚴♂️

We are incredibly proud of you for putting in the effort,
having fun along the way, and using your big heart to help
others. Whether you raise \$100, \$200, or even more, your
hard work truly matters!

🎯 **Keep it going!** If you've reached your goal, try setting a
new one -how much more can you raise?

📣 **Share the excitement!** Invite friends and family to
cheer you on so even more kids can be part of the Ride
next year.

✉️ **And most of all—THANK YOU!** We couldn't do this
without amazing kids like you. Keep riding, keep smiling,
and keep making a difference!



❤️ **Can't wait to see you at the Ride!**